



# The Japan Pride

KURASHIKI

<https://willpartners.jp>

## Press Release

2025/1/8

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Kojima  
Kurashiki City  
Okayama Japan

### CROSS-BORDER EC SEMINAR

We are pleased to announce that we will hold a cross-border EC seminar "Now is the Time to Create Overseas Sales Channels" as follows.

Since the Corona disaster, the market size and number of users of international e-commerce (cross-border EC), which sells products to the world via the Internet, have been steadily increasing worldwide, and the cross-border EC market is attracting attention as an opportunity to find new sales channels.

The potential for establishing a sales channel in the cross-border EC marketplace could lead to the exploration of new markets and the promotion of products from Kurashiki to people worldwide, which might contribute to the revitalization of Kurashiki's industry.

[Seminar Details]

Date and time: January 17, 2025 (Friday), from 19:00

Venue: Kojima Citizens Exchange Center, Conference Room 1

Date and time: January 18, 2025 (Saturday), from 14:00

Venue: Kojima Citizens Exchange Center, Conference Room 3

Capacity: 20-25 people

Application: If you are interested in participating, please send an email to [yu3914@lemon.plala.or.jp](mailto:yu3914@lemon.plala.or.jp), indicating your preferred date and time.

Content: Attractiveness of cross-border EC and how to capture inbound demand (free of charge)

The above